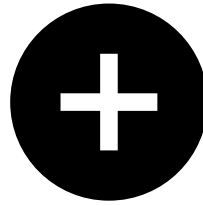


secrecy.plus
investments | security | intelligence | compliance



Crime Hunch 
we reverse-engineer creative criminality


legal all ways
a tech-enabled natural justice

sverige2 

example idea: a new
way of
proposing justice

KEEPING IT SIMPLE:

*“Building the
FEARless
CITIZEN”*

#NoFutureUkraines

KEEPING IT SIMPLE:
*Building the
FEARless
CITIZEN*

#NoFutureUkraines

The Problem

“How to ensure the 74% of citizens who believe themselves to be good *stay fearless in the face of humanity’s ongoing battles against authoritarianism.*”

<https://www.theguardian.com/commentisfree/2015/oct/14/selfish-proof-ego-humans-inherently-good>

KEEPING IT SIMPLE:

*Building the
FEARless*

CITIZEN

#NoFutureUkraines

Background to the Problem

From 2015: “A study by the Common Cause Foundation, due to be published next month, reveals two transformative findings. The first is that a large majority of the 1,000 people they surveyed – 74% – identifies more strongly with unselfish values than with selfish values. This means that they are more interested in helpfulness, honesty, forgiveness and justice than in money, fame, status and power. The second is that a similar majority – 78% – believes others to be more selfish than they really are. In other words, we have made a terrible mistake about other people’s minds.”

<https://www.theguardian.com/commentisfree/2015/oct/14/selfish-proof-ego-humans-inherently-good>

KEEPING IT SIMPLE:

*Building the
FEARless
CITIZEN*

#NoFutureUkraines

Why is this relevant?

I've experienced in my own family the impact of civil war. Civil war tips people against each other more quickly than any other kind of armed conflict. Why? Because a neighbour who may become your enemy will always know more about you than an enemy who more obviously is.

It's an unleashed, unbound **fear of the KNOWN** that makes civil war even more horrifying than some more conventional conflicts.

<https://www.theguardian.com/commentisfree/2015/oct/14/selfish-proof-ego-humans-inherently-good>

KEEPING IT SIMPLE:

*Building the
FEARless
CITIZEN*

#NoFutureUkraines

Why is this relevant?

As a result of this auto-ethnographic (that is, lived) experience and others, it's now my desire for us to generate together – across different industrial & technological sectors as well as academic specialisms of multiple natures – a series of:

- scoped and learned strategies
- tools and platforms, and
- weapons of a more subtle aspect than those we have become accustomed to ...

... in order that the traditional building-blocks of Western democracy – citizens, their families, and their friends – may feel safe in becoming 100% fearless in their defence of the good people's interests which 74% of us feel we already are.

<https://www.theguardian.com/commentisfree/2015/oct/14/selfish-proof-ego-humans-inherently-good>

KEEPING IT SIMPLE: The PFCFP loop

#NoFutureUkraines

Background to this Problem

People like Putin – he's not the only one – have been beating Western and related leaders for generations, hands-down.

- They can strategise for decades, no real elections: **P for permanence.**
- They can use physical violence, and the fear of it, to stay in power: **F for force.**
- Their populations are then submissive to the extent that they go along with everything: **C for criminality.**
- These crime-riven communities mean ongoing and untraceable revenues for those in power: **F for funding.**
- Which in turn leads us back to the first in the list: **P for permanence.**

KEEPING IT SIMPLE: *The PFCFP loop*

#NoFutureUkraines

Background to this Problem

But what one thing really underlies **The PFCFP loop**?

- It's **MASS** fear – that is, fear of the **KNOWN**.

And how is **MASS** fear of the **KNOWN** generated?

- Through the ability of the people in charge to:
 1. Either see everything that people are doing; or
 2. Give the impression – enough – that they might be.

This is how **MASS** fear of the **KNOWN** is generated: the only way. You're either being watched – or just, simply, *maybe* you are.

KEEPING IT SIMPLE:

The PFCFP

loop

#NoFutureUkraines

Our Solution to date being ... Be Authoritarian, too

People like ourselves have been trying to do similar things – we fight fire with fire. Though upfront, I have to say we don't do it half as well.

- *Our politicians and their parties strive to stay in power: **P for power**.*
- *They use “police forces” not “services” (for example, in the UK during pandemic) to impose laws instead of getting citizens onboard: **F for force**.*
- *Their populations then become more and more submissive and so anything goes: **C for collusion, leading eventually to loopholes and criminality**.*
- *These loophole- and crime-riven communities mean ongoing and difficult-to-trace revenues for those in power: **F for funding**.*
- *Which in turn leads us back to the first in the list: **P for power**.*

KEEPING IT SIMPLE:

The PFCFP

loop

#NoFutureUkraines

The Real Problem, then, is FEARFUL CITIZENS...

And this is where we're losing out:

- *In Putin's Russia, there is no choice. You can't choose to be onboard or not. You have to be. The citizens have been built to be FEARFUL CITIZENS.*

Yet we use very similar dynamics these days in the West and related to maintain order. We are – now – two steps from the deepest of authoritarian politics across Europe:

- *Example: we no longer have an absolute and indivisible attachment to the concept of "innocent until proven guilty".*
- *How can we when "total surveillance" watches everyone, assuming their guilt, whether crime has ever touched their lives or not?*

KEEPING IT SIMPLE:

*The PFCFP
loop*

#NoFutureUkraines

The Real Problem, then, is FEARFUL CITIZENS...

And so, by not amplifying the difference between how we do things and how the *Putins* of the world deliver their horror, we become immensely lazy. In fact, we positively believe our partners when they assert “your money’s well-spent on our solutions”:

- If we have a **comparable tech**, we’re doing all we can – and everything else is “just life”.
- If we have **comparable numbers of soldiers and people directly involved in armed conflict, espionage and law-enforcement**, we’re doing all we can – and everything else is “just life”.
- And if our **citizens live feeling unsafe**, we assure them it’s “just life”.

KEEPING IT SIMPLE:

The PFCFP

loop

#NoFutureUkraines

The Real Problem, then, is FEARFUL CITIZENS...

To the extent that *this* is how we now live democracy ... and now, perhaps all of us. Because this was 2008 in English-speaking countries: before pandemic, Ukraine, and a whole bunch of other things.

From 2008 – Mental distress in English-speaking countries

“An average 23% of Americans, Britons, Australians, New Zealanders and Canadians suffered [mental distress] in the last 12 months, but only 11.5% of Germans, Italians, French, Belgians, Spaniards and Dutch.”

<https://www.theguardian.com/commentisfree/2008/jan/03/comment.mentalhealth>

10

KEEPING IT SIMPLE:

*Building the
FEARless
CITIZEN*

#NoFutureUkraines

The Solution: The A.I.M. Proposition

I propose three strategies to ensure our citizens revert to being the democratically FEARless CITIZENS we all need us to be ...

More specifically ...

- A for ACCESS: everyone becomes absolutely convinced that NO ONE can access their data in the context of crimefighting (and ALL related) until *they* choose to share it – because we create systems of information processing which make it *literally* impossible to do so.

KEEPING IT SIMPLE:

*Building the
FEARless
CITIZEN*

#NoFutureUkraines

The Solution: The A.I.M. Proposition

More specifically ...

- **I for INNOCENCE**: our systems will be increasingly designed from the ground up to ensure NO ONE is treated as being guilty until they are duly proven to be. And here I don't just mean our legal codes, either: even more importantly, right now, I mean our software codes. Particularly our software codes: and in all contexts, not just defence, espionage & security, and law-enforcement.

KEEPING IT SIMPLE:

*Building the
FEARless
CITIZEN*

#NoFutureUkraines

The Solution: The A.I.M. Proposition

More specifically ...

M for MY RIGHTS: the respectful, fearless democratic citizen is built out of culture, not law. The rule of law only flourishes in a world where it fits the cultures of those found around such a rule. And the democratic citizen only becomes so when they sense, intuitively and impulsively, that all is good in the garden of law-making's attachment to their culture.

KEEPING IT SIMPLE:

*Building the
FEARless
CITIZEN*

#NoFutureUkraines

The Solution: The A.I.M. Proposition

So ...

If we do find ourselves acting cruelly or unkindly – NOT being the 74% who identify with unselfish ways of being and delivering our work and play and homelife – perhaps we should ask the following question:

- What happened to make us like this? Despite our better intentions? Despite how we remember ourselves?

KEEPING IT SIMPLE:
Building the
FEARless CITIZEN

#NoFutureUkraines

Two relevant online whitepapers:

- www.secrecy.plus/why | a paper explaining some of the background to the West's decline in thinking creatively when fighting toxic nonconformism such as the kinds Putin's Russia manifests
- www.sverige2.earth/ | a new way of building and delivering the happiest clever societies to the planet earth

More on my personal interest in building the newly, democratically FEARless CITIZEN ...

As a thinker and tech philosopher, I am interested – in a first instance – in simply repurposing existing tech to enhance, expand, upskill and deepen our own capacity as human beings to be human beings.

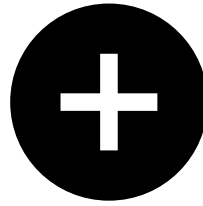
I want to create brand-new #secrecypositive #totalsurveillance-compliant thinking-spaces that maximise our capacity for a highly protected and therefore efficient intuition, arational thinking, high-level domain expertise, and gut-feeling.

My name is [Mil Williams. And I'd love to meet you ...](#)

NoFutureLoopholes | NoFutureCrime | NoFuturePutins | NoFutureUkraines



 **secretary.plus**
investments | security +ve | total surveillance compliant



Crime Hunch 
we reverse-engineer creative criminality


legal all ways
a tech-enabled natural justice

sverige2 

example idea: a new
way of
proposing justice

PRESENTER: Mil Williams
positive@secretary.plus

KEEPING IT SIMPLE
“Building the
FEARless
CITIZEN”